

**Program & Presenter**

**Program Description**

<b>Wednesday, April 7, 2010 9am-12pm</b>	
<p><b><i>Indigenous Cultural Heritage: Resources and Library Programming</i></b></p> <p><b>Cost: \$25</b></p> <p><b>Presenter:</b> Lorie Roy</p> <p><b>CE:</b> Library Services to the Public</p>	<p>National media, such as the "We Shall Remain" PBS television series and events such as the annual National Native American Heritage Month draw public attention to the histories and cultures of Native peoples. Librarians respond to this interest by buildi</p>
<p><b><i>Lift Off @ Your Library</i></b></p> <p><b>Cost: \$25</b></p> <p><b>Presenter:</b> Sonja Woods, Hannah Nash, Mary Gerlach and Samantha Pierson</p> <p><b>CE:</b> Library Services to the Public</p>	<p>"Lift Off @ Your Library" shares NASA Rockets workshop ideas. This hands-on program explores concepts of science, mathematics, and art-design. Former Rockets attendees will share information, projects (you will take a rocket home!), resources, and progr</p>
<p><b><i>Optimizing Your Library's Web Presence</i></b></p> <p><b>Cost: \$25</b></p> <p><b>Presenter:</b> Keith Seyffarth and Adam Munson</p> <p><b>CE:</b> Technology</p>	<p>Where should I start if I'm managing or developing my library's web site? What are the fifteen most common pitfalls in web sites and how can they be avoided? What is web accessibility and why does it matter? What are the foundations for search engine opt</p>
<b>Wednesday, April 7, 2010 1pm-4pm</b>	
<p><b><i>Cataloging Made Simple</i></b></p> <p><b>Cost: \$35</b></p> <p><b>Presenter:</b> Roberta Gebhardt and Lauren McMullen</p> <p><b>CE:</b> Collection Management &amp; Technical Services</p>	<p>Do you have items in your collection that aren't cataloged because you can't find a bibliographic record to attach them to? Don't have the time or \$\$\$ to attend a full cataloging course? You're invited to bring non-cataloged item(s) to this session wher</p>
<p><b><i>School Libraries and Learning in the 21st Century</i></b></p> <p><b>Cost: \$35</b></p> <p><b>Presenter:</b> Colet Bartow</p> <p><b>CE:</b> Library Administration</p>	<p>This workshop will provide information and resources for implementation of successful school library programs and information literacy instruction.</p>
<p><b><i>Socialization of the Employee: It's about Building an Organizational Culture Committed to Employee Success.</i></b></p> <p><b>Cost: \$25</b></p> <p><b>Presenter:</b> Carina Beck</p>	<p>Organizations committed to employee success are typically successful in their own right. In this presentation, Dr. Carina Beck will discuss 5 predictable phases of socialization most new employees pass through as they become a member of an organization.</p>

CE: Library Administration	
<b>Thursday, April 8, 2010 8:30-10:00am</b>	
<p><b><i>Customer Service Survey Tips for Libraries</i></b></p> <p><b>Presenter:</b> Greg Adams</p> <p>CE: Library Administration</p>	<p>This workshop will help libraries implement customer service surveys and get the most out of the results.</p>
<p><b><i>Grants 101: How Do I Start and Where Do I Look for Funding Opportunities?</i></b></p> <p><b>Presenter:</b> Mary Anne Hansen</p> <p>CE: Library Administration</p>	<p>Learn about the fundamentals of grant writing, whether applying for funding from foundations or government agencies.</p>
<p><b><i>Home Away From Homelessness: Providing Library Services to the Homeless</i></b></p> <p><b>Presenter:</b> Bill Cochran, Samantha Pierson and Susie McIntyre</p> <p>CE: Library Services to the Public</p>	<p>A panel of librarians and social service providers will discuss everything from the philosophical background to very pragmatic issues associated with providing services to library users who are homeless or at risk of homelessness.</p>
<p><b><i>Humanities Montana Today--and One Book Montana</i></b></p> <p><b>Presenter:</b> Ken Egan</p> <p>CE: Library Services to the Public</p>	<p>I will share results of Humanities Montana's Self-Assessment which will provide an overview of our current work. I'll also reveal "One Book Montana," 2010.</p>
<p><b><i>Montana Courier Pilot</i></b></p> <p><b>Presenter:</b> Sarah McHugh</p> <p>CE: Library Services to the Public</p>	<p>A library Courier service is defined by the Montana Library Fulfillment Taskforce as "a dependable, reliable and predictable delivery service that, with a desired level of frequency and security, physically moves library materials from one library to an</p>
<p><b><i>Using SmartBoards and the CPS in Libraries</i></b></p> <p><b>Presenter:</b> Teresa Makela</p> <p>CE: Technology</p>	<p>This workshop will demonstrate how the SmartBoard and CPS units can improve instruction in a library. Participants will learn how to use the technology and the programs while brainstorming a lesson that may be shared with the group. Participants will shar</p>
<p><b><i>What's New in K-12 Literature</i></b></p> <p><b>Presenter:</b> Ron &amp; Barb Scherry</p> <p>CE: Collection Management &amp; Technical Services</p>	<p>The best of recently released K-12 literature will be highlighted, categories include picture books, novels, non-fiction, and seasonal. Suggestions for sharing these books with children will be given including book summaries, curriculum connections, and a</p>
<b>Thursday, April 8, 2010 10:30am-12:30pm</b>	
<p><b><i>Welcome &amp; Keynote Speaker</i></b></p> <p><b>Presenter:</b></p>	

CE:	
<b>Thursday, April 8, 2010 2:15-3:45pm</b>	
<p><b><i>Banned in the Big Sky: the New Montana Book Challenges Poster</i></b></p> <p><b>Presenter:</b> Sheila Bonnard and Amy Cannata</p> <p><b>CE:</b> Library Services to the Public</p>	<p>The Montana Library Association's (MLA) Intellectual Freedom Committee and the American Civil Liberties Union (ACLU) of Montana partnered this year to create a poster featuring books that have been challenged in Montana. Both organizations fight to prote</p>
<p><b><i>Digitization Boot Camp</i></b></p> <p><b>Presenter:</b> Jason Clark, Beverly Marsh and Bonnie McCallum</p> <p><b>CE:</b> Technology</p>	<p>From scanning to metadata, we'll look at best practices and tips for digitizing collections. Join us as we survey the digitization landscape.</p>
<p><b><i>Investment in Early Childhood</i></b></p> <p><b>Presenter:</b> Thale Dillon</p> <p><b>CE:</b> Library Services to the Public</p>	<p>Early experiences create a foundation for lifelong learning, behavior, and both physical and mental health. There is a growing body of evidence that investment in early childhood programs is financially and socially effective. This workshop will explore</p>
<p><b><i>Let's Talk About. . . Space!: Leading an Organization Wide Targeted Strategic Planning Discussion.</i></b></p> <p><b>Presenter:</b> Amy Foster, Doralyn Rossmann and Other presenters to be determined.</p> <p><b>CE:</b> Library Administration</p>	<p>Members of the MSU Libraries, LEAP (Leadership, Education, Ability, Potential) committee will discuss the process undertaken to conduct the organization wide discussion about space in the library. Panel members will share experiences and insights into the</p>
<p><b><i>Lights, Camera, Popcorn! The Ins and Outs of a Successful Movie Night @ the Library Program!</i></b></p> <p><b>Presenter:</b> Julie Boggs, Rishara Finsel, Donna Worth and Milla Cummins</p> <p><b>CE:</b> Library Services to the Public</p>	<p>This program will focus on the legal (licensing) and technical (equipment) issues of presenting a successful program of movie screenings at your library. Librarians will also share their experiences of hosting movie night at their library.</p>
<p><b><i>Montana Library Certification Program 2010</i></b></p> <p><b>Presenter:</b> Sue Jackson, Darlene Staffeldt, Tracy Cook and Honore Bray</p> <p><b>CE:</b> Library Administration</p>	<p>2010 brings an update in the requirements for and administration of the Montana Library Certification Program. The update offers three certification tracks, features electronic forms and less paperwork, provides greater recognition for certification, and</p>
<p><b><i>Target Marketing: Aim to Sell Your Library</i></b></p> <p><b>Presenter:</b> Joyce Doyle</p> <p><b>CE:</b> Library Administration</p>	<p>Don't waste precious marketing time, match your audience with your message. Discuss what people think of when they think about "the library" and compare that to what we want people to know about us. Identify ways to reach target audiences, plus some time-</p>
<b>Thursday, April 8, 2010 4:00am-5:00pm</b>	

<p><b>Author Readings 1</b></p> <p><b>Presenter:</b></p> <p><b>CE:</b></p>	<p>New to MLA this year, join us as Montana authors read from their works. For each session, there will be two or three tracks focusing on specific genres. Book signing opportunities will be available.</p>
<p><b>Thursday, April 8, 2010 8:30-10:00pm</b></p>	
<p><b>Sheila Cates Event</b></p>	
<p><b>Friday, April 9, 2010 10:30am-11:30pm</b></p>	
<p><b>Special Program</b></p> <p><b>Presenter:</b> Dr. Jack Horner</p>	
<p><b>Friday, April 9, 2010 12:30pm-2:00pm</b></p>	
<p><b>"Make a Splash!": Sharing Summer Reading Ideas</b></p> <p><b>Presenter:</b> Cindy Christin</p> <p><b>CE:</b> Library Services to the Public</p>	<p>Sharing good ideas between librarians is important when we all gather at MLA. Each participant is asked to bring one or two summer reading program ideas for this summer's "Make a Splash!"</p>
<p><b>Building Public Library/School Partnerships</b></p> <p><b>Presenter:</b> Pad McCracken</p> <p><b>CE:</b> Library Administration</p>	<p>Are you a public librarian looking for better outreach to schools? Are you a school librarian or teacher wanting to develop programs with your local public library? This workshop will explore the dynamics involved in building and maintaining successful p</p>
<p><b>Ever Green</b></p> <p><b>Presenter:</b> Justine Shaffner</p> <p><b>CE:</b> Library Administration</p>	<p>Just like library funding, energy resources are finite. As world citizens, it's important to minimize our carbon footprint, and as public servants it's essential that we institute fiscally responsible policies. We're already halfway there because nothin</p>
<p><b>Live From the Library: Real-Time Library Instruction for Students at a Distance</b></p> <p><b>Presenter:</b> Sheila Bonnard and Mary Anne Hansen</p> <p><b>CE:</b> Technology</p>	<p>Librarians at Montana State University are exploring ways to improve library services for distance students. This program will highlight the successes and failures these librarians have had in implementing online synchronous library instruction. A demons</p>
<p><b>Making Your Library Genealogy Friendly</b></p> <p><b>Presenter:</b> Melody Condron</p> <p><b>CE:</b> Library Services to the Public</p>	<p>Genealogy is increasingly popular and yet librarians cannot be expected to be genealogists as well. However, offering a conducive research environment can increase library use, circulation, and community support. This workshop will discuss organizing your</p>
<p><b>Using Montana Primary Sources to Open Minds and Expand Horizons</b></p> <p><b>Presenter:</b> Roberta Gebhardt Zoe Ann</p>	<p>See and hear how the Montana Historical Society collections support the use of primary sources in the classroom. Zoe Ann Stoltz will talk about her experiences while introducing students</p>

Stoltz CE: Library Services to the Public	from 4th grade to college to primary documents. Roberta Gebhardt w
<b><i>You, Too, Can Be a Presenter!: Public Speaking 101 for PR &amp; CE</i></b> Presenter: Cheryl J. Heser CE: Library Administration	Are you a library director, employee, or trustee who gets wobbly knees just thinking about having to present your ideas before an audience? Veteran public speaking teacher, Cherie Heser, can give you ideas to help with those times when a public presentat
<b>Friday, April 9, 2010 2:15-3:45</b>	
<b><i>Barbarians in the Stacks: Collection Development</i></b> Presenter: Scott Juskiewicz and Betsy Harper Garlish CE: Collection Management & Technical Services	Have you ever thought of including faculty in assessment and weeding? Discover how the Montana Tech Library collaborated with faculty to assess and weed their book collection. Learn of the trials and tribulations that made this process a success, and ho
<b><i>Building Community Partnerships at Your Library</i></b> Presenter: Paula Beswick, Alice Meister, Greg Young and Tate Chamberlin CE: Library Administration	Join in a panel discussion with community members and librarians who have collaborated through the Lincoln County Public Libraries and the Bozeman Public Library to bring new programs, services, and even a centennial book to their communities. Learn whom
<b><i>Conversations with Your Montana State Library Commissioners</i></b> Presenter: Darlene Staffeldt, Don Allen, Joyce Funda and Richard Quillin CE: Library Services to the Public	Please come and meet your State Library Commissioners and share your thoughts and ideas with them on a variety of statewide library issues.
<b><i>Digital Story Books</i></b> Presenter: Kari K. Eliason CE: Library Services to the Public	A Digital Story is a short personal narrative that is created using pictures, video, and sound. This lesson is aimed at high school students but could be easily incorporated into a middle school classroom. Students have fun mixing sound, selecting picture
<b><i>Folk Dancing for Your Library</i></b> Presenter: Skeeter Johnston CE: Library Services to the Public	This 90 minute program will teach you several international folk dances that can be used in upcoming Children's Summer Reading Programs or for Family Programming. Sources for music will be discussed. Wear comfortable clothing and shoes appropriate for dan
<b><i>Knowing What It Takes to Provide the Best Possible Mystery Collection in Your Library</i></b> Presenter: Mary Bushing CE: Collection Management & Technical Services	Expand your Collection Development education. Join Mary as she explains the current trends of this most popular area of adult fiction. Understand the many subgenres and the growing number of sub-subgenres. Learn about publishers that specialize in myste
<b><i>Librarians at the Bounds of Rationality: How Bounded Rationality Can Help Us Help Others</i></b>	Bounded rationality is a concept used in the social sciences to help identify and predict how individuals make decisions.

<p><b>Presenter:</b> Samantha Hines</p> <p><b>CE:</b> Library Administration</p>	<p>Bounded rationality accounts for the fact that completely rational decisions don't actually happen; instead people use heuristics,</p>
<p><b>Saturday, April 10, 2010 8:00-9:30am</b></p>	
<p><b><i>Can I Wash My Fruit With Comet? Discovering How to "Go Greener" at Work and at Home</i></b></p> <p><b>Presenter:</b> Gail Kouame</p> <p><b>CE:</b> Library Services to the Public</p>	<p>What's lurking under the kitchen sink? Where might children be exposed to lead? If you've ever asked these or similar questions, this session is for you. The National Library of Medicine, part of the National Institutes of Health, produces free high-qu</p>
<p><b><i>Laws You Need to Know</i></b></p> <p><b>Presenter:</b> Tracy Cook</p> <p><b>CE:</b> Library Administration</p>	<p>When can we close a meeting? Can I accept this gift? Can the mayor really remove a board member? This session will cover laws that affect public libraries. We'll discuss the open meeting law, ethics, and some general library law.</p>
<p><b><i>Montana Shakespeare in the Parks - MONTANA SHAKES</i></b></p> <p><b>Presenter:</b> David Chrzanowski, Tonya Andrews and Jordan Ahnquist</p> <p><b>CE:</b> Library Services to the Public</p>	<p>This program will discuss Montana Shakespeare in the Parks' two educational outreach programs, Shakespeare in the Schools and MONTANA SHAKES.</p>
<p><b><i>Readers' Advisory 101</i></b></p> <p><b>Presenter:</b> Molly Ledermann</p> <p><b>CE:</b> Library Services to the Public</p>	<p>How do you respond when someone says, "I'm looking for a good book"? Learn how to match readers with books they will enjoy, discover the growing body of print and online Readers' Advisory resources, and find out how to tailor displays and reading guides</p>
<p><b><i>Significant Tidings</i></b></p> <p><b>Presenter:</b> Mary Anne Hansen</p> <p><b>CE:</b> Library Services to the Public</p>	<p>This workshop will focus on new and/or innovative changes in academic or special libraries and will feature special projects that have been successful.</p>
<p><b><i>Workplace Civility: Holding One Another Responsible for Behaviors in the Library Workplace</i></b></p> <p><b>Presenter:</b> Mary Bushing</p> <p><b>CE:</b> Library Administration</p>	<p>Workplace civility and using the golden rule are not unreasonable expectations in today's workplace. This program will focus on ways to bring a more respectful environment into your library workplace regardless of the differences in rank, title or credent</p>
<p><b><i>You Can Learn It!</i></b></p> <p><b>Presenter:</b> Lauren McMullen</p> <p><b>CE:</b> Technology</p>	<p>Montana librarians have made keeping up with new technology their #1 learning priority and there are plenty of free resources on the web that can help. In this session, you'll learn how to find and select from a vast array of live &amp; archived webinars, tu</p>
<p><b>Saturday, April 10, 2010 9:45-10:45am</b></p>	
<p><b><i>Technology Round Robin</i></b></p> <p><b>Presenter:</b></p>	<p>During this hour long program, rotate through different speakers who will provide an overview of some of the newest technologies being used in libraries.</p>

CE:	
Saturday, April 10, 2010 11:00am-12:30pm	
<p><b><i>Creative Collection Management for the Rural Library</i></b></p> <p><b>Presenter:</b> Melody Condron</p> <p><b>CE:</b> Collection Management &amp; Technical Services</p>	<p>Attendees will learn ways to revitalize their collection and make the most of a limited materials budget. Topics will include fostering (and handling) donations, diversifying vendors, using online tools (including Swaptree), and reusing weeded materials i</p>
<p><b><i>From Mundane to Marvelous: The Joys of Reading to Dogs</i></b></p> <p><b>Presenter:</b> Nancy Rosen and Kathy Klotz</p> <p><b>CE:</b> Library Services to the Public</p>	<p>Started in Utah in 1999, Reading to Dogs has spread through the U.S., Canada and beyond. What's the big deal? Why do kids love it so much? Why does it work? The founders of reading education assistance dogs explain the concept, the logistics and the b</p>
<p><b><i>It's Good to Have Friends: Friends Groups for Academic and Public Libraries</i></b></p> <p><b>Presenter:</b> Beth Boyson, Maggie Meredith Panel and Brian Close</p> <p><b>CE:</b> Library Administration</p>	<p>It's Good to Have Friends: Friends Groups for Academic and Public Libraries</p>
<p><b><i>Protecting Library Collections from Disasters</i></b></p> <p><b>Presenter:</b> Randy Silverman</p> <p><b>CE:</b></p>	<p>Protecting Library Collections from Disasters</p>
<p><b><i>Rousing Reads: Favorite Picks from the 2009 Montana Book Award Committee</i></b></p> <p><b>Presenter:</b> Anne Kish and Sami Pierson</p> <p><b>CE:</b> Collection Management &amp; Technical Services</p>	<p>Rousing Reads: Favorite Picks from the 2009 Montana Book Award Committee</p>
<p><b><i>Serving Families with Children Ages 0-5 at Your Library: Easy Ways to Start Now</i></b></p> <p><b>Presenter:</b> Cindy Christin and Sara Groves</p> <p><b>CE:</b> Library Services to the Public</p>	<p>Serving Families with Children Ages 0-5 at Your Library: Easy Ways to Start Now</p>